



Classic Collection — Plan 4



Classic Collection — Plan 1



Classic Collection — Plan 2



Classic Collection

## The Bridges astounds with four new show homes

# WILLIAMSTOWN HIT

■ By Pepper Rodriguez

THE SUCCESS OF Vesta Properties' Bridges at Williamstown seems to have been pre-ordained. After all, who can resist the charms of this singular, nature-inspired, master planned community in Airdrie? But the spectacular sales of these new townhomes were still a pleasant surprise.

Vesta Properties sales manager, A.J. van der Linden tells *New Home Living* that the past summer when Bridges began selling was probably the busiest he's seen. "It has been exceptionally busy, and with the recent opening of our new show homes in Bridges at Williamstown, we expect to be even busier."

Four new show homes showcasing the Bridges at Williamstown's Classic Collection and Three-Storey Collection have just opened. There used to be an Urban Collection too, but those were so popular that they sold out almost immediately.

"About 70 per cent of the initial release has already sold and we are releasing more as we open the new show homes," says van der Linden.

He adds that the 81-unit Bridges development is being snapped up by a lot of young families, couples and even downsizers who love the stylish functionality they offer and the fact that almost all units back onto Williamstown's lush environmental reserve.

Bridges features remarkable townhome choices surrounded by park space and walking distance to a new school. Each townhome has been crafted to include rich exterior architecture with upscale detailing, cultured stone accents, fenced yards, additional driveway parking and exceptional standard finishings.

"The Bridges improves on our previous townhome designs in the Trails, and they have a lot more space to offer, you can realistically park up to four cars as some of the homes have a full driveway to go with a double attached garage," van der Linden says. The Three-Storey Collection has townhomes from 1,300 square-feet starting at the \$274,900 mark. The Classic Collection has models from 1,569 square-feet from \$325,900.

"The price point, the product that we offer and the high-end standard specifications that go with it have all been a big part of our success," van der Linden says.

Williamstown's location, however, is still cited as its single most captivating feature.

Located close to 8th Street and Veterans Boulevard, it is central to all of Airdrie's best amenities, yet, it remains a world of its own with a tremendous connection to nature.

Williamstown dedicates 40 per cent, or almost 60 acres, of the 160-acre community to scenic nature paths, ponds, playgrounds and park space. The 45-acre Nose Creek Environmental Reserve is the focal point of the community, and tranquil ponds and land-

scaped nature trails further enhance this appeal.

Adding another level of family and lifestyle convenience, Williamstown's new school, Herons Crossing Elementary, is already open. The school, initially a K-5 public school, is expected to grow into a full K-9 elementary school over time.

Williamstown offers homes for first time buyers, and for families needing to move up and down with enough space to fit their lifestyle and at all value levels.

Since Vesta is the exclusive builder, they have that much more control on how the streetscape shapes up. "Thoughtfully planned high-end exteriors showcase a mix of Craftsman, Arts & Crafts and Colonial architecture along heritage inspired streetscapes," says van der Linden. >>

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### FAST FACTS:

**BUILDER/DEVELOPER:** Vesta Properties

**AREA:** Williamstown in Airdrie

**PROJECT:** Bridges at Williamstown

**SIZE:** Classic Collection starts from 1,569 sq. ft., Three-Storey Collection starts from 1,300 sq.ft.

**PRICE:** Classic Collection starts from \$325,900 and Three-Storey Collection from \$274,900

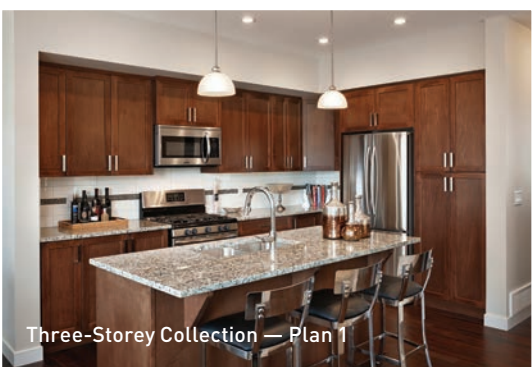
**DIRECTIONS:** Take Hwy. 2 to Airdrie. Exit west onto highway 567. Follow to Veterans Blvd. west and follow past Main St. Follow the signs to Williamstown at 8th St. and Veterans Blvd.

**HOURS:** Monday to Thursday 2 to 8 p.m., weekends and holidays Noon to 5 p.m.

**WEB:** [www.vestawilliamstown.com](http://www.vestawilliamstown.com)



Three-Storey Collection



Three-Storey Collection — Plan 1



Three-Storey Collection — Plan 2



Three-Storey Collection — Plan 2

Upscale architecture and rich, natural color schemes are featured throughout the development.

Amidst all this serene beauty, Bridges at Williamstown offers a wide range of features that buyers find irresistible.

The Three-Storey Collection is a new design in Airdrie available in two- and three-bedroom variations with three baths. The Classic Collection features three-bedroom plus loft plans.

Both collections feature soaring nine-foot ceilings on the main floor with big windows to take advantage of southern Alberta's sunny days and brighten interiors naturally. They also have stylish hardwood-like laminate gracing the main floor with plush carpeting for the upper floors. They also come with open-plan kitchens with convenient breakfast bars, contemporary flat-panel maple kitchen cabinetry with brushed nickel hardware, that complement the stylish hand-set, designer selected tile backsplash.

James Hardie fibre-cement board is used for all exteriors for a durable and classy look that accentuates Williamstown's heritage look.

From starter homes, to move-ups, to luxury homes, Williamstown features the full gamut of housing choices that will appeal to a wide range of homebuyers. **NL**

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